



July 11-12th, 2024

Hilton Philadelphia at Penn's Landing

THURSDAY, JULY 11th

8:30 – 9:30am

Optional Fun Walk

Hotel Lobby

For those arriving early, join others in a walk through some of the nation's most pivotal landmarks!

10:30 - 11:30am

General Registration

Grand Ballroom Foyer

11:30 - 12:45pm

Networking Lunch

Grand Ballroom D

12:45 – 1:00pm

Welcome, Intro & Purpose of Event

Grand Ballroom AB

Speakers:

MATT VAZZANA

Chair, Emerging Talent Advisory Council

ROB BOYER

ELFA Board Chair

1:00 – 2:30pm

SESSION 1

After You Press Start: How to Unlock Levels to Advance as a Leader in Your Career

Grand Ballroom AB

This session draws parallels between video game progression and career development, guiding early career professionals on their leadership journey. It

begins with foundational skills, akin to a game's tutorial phase, emphasizing the need to master essential competencies to unlock new career levels. The presentation discusses setting clear objectives, acquiring 'power-ups' through education and networking, and overcoming 'boss level' challenges. It highlights the importance of resilience, adaptability, and continuous learning. Attendees will learn to celebrate achievements, take strategic risks, and foster a supportive community. "After You Press Start" equips aspiring leaders with a strategic game plan for professional growth and success.

Speaker:

PIERRE QUINN

Emerging Leadership Speaker

2:30 – 2:45pm

BREAK

2:45 – 3:45pm

SESSION 2

Near-Term Economic Outlook for the Equipment Finance Industry

Grand Ballroom AB

What is the state of the U.S. economy heading into the second half of the year, and how will the equipment finance industry be affected? This presentation will provide the latest industry-relevant economic data and summarize the key headwinds, tailwinds, and factors to watch in the U.S. economy, including the state of the U.S. consumer, Fed policy, recession risks, and unpacking "greedflation" (i.e., the impact of corporate profits on inflation).

Speaker:

MARIAH COUGHLIN

Keybridge

3:45 – 4:00pm

BREAK

4:00 – 5:15pm

Level Up Lightning Exchange: Ignite Your Inner Leader

Grand Ballroom AB

Join us in a new twist of our popular Ask a Leader session! This year we want to engage all attendees as everyone can be a leader no matter their role or title. Discussing a number of lightning topics in small groups, we expect to spark insights and to engage your thoughts in a new way. Our panelists will be rotating through the groups, listening in, joining the conversations, and sharing their insights. Be prepared to level up and ignite your inner leader.

Moderators:

JAKE NGUYEN

Wintrust Specialty Finance

JAMES CRESS

Stryker Flex Financial

Speakers:

JENE HILL

DLL

NICK FONG

AP Equipment Financing

JENNIFER MARTIN

LTi Technology Solutions

ADAM OHME

Channel

5:15 – 6:30pm

Cocktail Reception

Grand Ballroom Foyer

7:00pm

Dine Around

Dine Around groups please meet in the Hotel Lobby to depart for your restaurants together!

FRIDAY, JULY 12th

7:30 – 8:15am

Optional Networking Breakfast

Grand Ballroom Foyer

8:15 – 8:30am

BREAK

8:30 – 9:30am

Career Pathways

Grand Ballroom AB

Professional development is crucial for individuals looking to succeed and grow in their careers. It involves continuously improving your knowledge, skills, and expertise to drive your personal and professional growth within the industry. Join us in diving deeper into career options within the equipment leasing industry. You will hear stories about others career pathways and learn some best practices within a specific business segment of the industry.

9:30 – 9:45am

BREAK

9:45 – 11:15am

Become a Multiplier

Grand Ballroom AB

Dreaming big starts with small steps towards becoming a multiplier of the talent around you. Let's explore the fundamental principles of talent multiplication and equip you with the tools and insights needed to become an extraordinary leader who levels up the performance and potential of your team. Through a combination of interactive exercises, thought-provoking discussions, and real-world examples, you'll learn how to cultivate a culture of collaboration, empowerment, and continuous growth.

Speaker:

HILARY BILBREY

Leadership Speaker

11:15 – 11:30am

Closing Session: Recap and Wrap-up

Grand Ballroom AB

Speakers:

MATT VAZZANA
Chair, Emerging Talent Advisory Council