

Small Ticket Best Practices Roundtable April 16, 2024 Hilton Palmer House, Chicago

11:00 am – Noon Check-in/Registration

Noon – 1:15 pm Networking luncheon

Held jointly with the attendees of the Bank, Captive and Vendor Finance,

and Independent Roundtables.

Welcome

Leigh Lytle

President and CEO

Equipment Leasing and Finance Association

1:15 – 1:30 pm Break

1:30 – 4:00 pm SMALL TICKET BEST PRACTICES ROUNDTABLE

Unlocking Cost-Effective Efficiency Solutions in a Higher Cost

Environment

1:30 – 1:35 pm Introduction

Rob Ceribelli

President Channel

Chair, Small Ticket Business Council Steering Committee

1:35 – 2:35 pm Solutions Impacting the *Front-End* of Our Business – Application to Booking

In a world where costs are rising, finding innovative and cost-effective solutions is crucial for business success. By utilizing efficient technology, streamlining processes, and optimizing resources to do more with less, companies can enhance productivity, save money, and maintain a competitive edge. The panel's exploration of these strategies will provide valuable insights on how to achieve success by implementing efficiencies. The discussion will delve into the realms of the front-end of the transaction to successfully tackle high-cost challenges and navigate creative solutions in today's business landscape.

Moderator

Jennifer Martin, CLFP

Chief Product Officer

LTi Technology Solutions

Speakers

Brian Tri

Chief Credit Officer Channel

Nate Gibbons, CLFP

Chief Experience Officer QuickFi

Daryn Lecy, CLFP

Chief Operating Officer
Oakmont Capital

2:35 – 2:50 pm BREAK

2:50 - 3:45 pm

Solutions Impacting the *Back-End* of Our Business – Post-Booking to Asset Disposition

- 1. Outsourcing success using offshoring
- 2. Self-service how to offer tools to customers to enable them to self-service instead supporting every request
- 3. Automation where have we deployed BOTs or AI to create efficiencies (DLL)

How have regulatory changes impacted efficiency and how are you responding?

How are you balancing allowing variation and options in your support to your customers and partners, versus standardization to drive efficiency?

Moderator

Rob Ceribelli

President

Channel

Speakers

Greg Sting

President of the Americas PEAC Solutions

Quentin Cote, CLFP

President and Chief Revenue Officer Orion First Financial, LLC

Blake Rathburn

Head of Operational Excellence US Transformation, DLL

3:45 – 4:00 pm Wrap-up