



# Women's Leadership Forum

**February 8-9, 2024**

The Hilton Downtown Nashville • Nashville, Tennessee

*Presented by the ELFA Women's Council*



EQUIPMENT LEASING AND FINANCE ASSOCIATION  
*Equipping Business for Success*

## You're Invited!

We welcome you to the 2024 ELFA Women's Leadership Forum! This year's theme is "Breaking Barriers and Shaping the Future." We will focus on empowering female leadership, chasing work-life balance and learning how to be successful instead of just busy. We can work together to break through barriers - working towards an inclusive future for the betterment of ourselves and our workplaces.

We have an exciting agenda packed with inspiring speakers, valuable career guidance and exclusive networking opportunities with equipment finance industry peers who are passionate about growing their careers. This is the premier event to hone your leadership skills and expand your professional network. Whether you're new to equipment finance or a seasoned leader, we encourage you to take advantage of this opportunity.

Learn more and register today to engage with your colleagues from across the industry at [www.elfaonline.org/events/2024/WLF](http://www.elfaonline.org/events/2024/WLF).

We look forward to seeing you in Nashville!



### **CATHERINE RODDICK**

Chair, ELFA Women's Council and  
Lead Relationship Manager, Farm Credit Leasing

### **Women's Leadership Forum Planning Subcommittee**

- **Catherine Roddick**, Lead Relationship Manager, Farm Credit Leasing (Chair)
- **Lauren Baingo**, Program Manager, DLL
- **Michelle Speranza**, SVP, Chief Marketing Officer, LEAF Commercial Capital Inc.
- **Kirsten Hawkins**, Director of Marketing, SCJ Commercial Financial Services
- **Kim Riggs-Mounger**, VP Business Development, Orion First Financial, LLC
- **Aimee Jackson**, Account Management Supervisor, Great American Insurance Group
- **Jerilyn Nichol森**, Managing Director Business Development, Pathward Commercial Finance
- **Jacque Cripe**, Group Lead Mitsubishi HC Capital America, Inc.

## Program Highlights

Join us for our highly anticipated annual 2024 Women's Leadership Forum, where we celebrate the extraordinary achievements of women who are breaking barriers and shaping the future.

This year's theme, "Breaking Barriers and Shaping the Future," promises to inspire and empower attendees to reach new heights in their personal and professional lives. Led by the ELFA Women's Council, the forum is a platform for fostering connections, sharing insights, and gaining invaluable mentorship from accomplished women in diverse fields within the industry. With engaging panel discussions, interactive workshops, and thought-provoking keynote speakers, this event is a unique opportunity to network, learn, and be part of a movement that is propelling women to new levels of success.

Don't miss out on this exceptional occasion to be a part of the change and make history at the Women's Leadership Forum. Reserve your spot today and be part of this empowering journey towards a brighter and more inclusive future.

## Highlights of the 2024 ELFA Women's Leadership Forum will include:

1. Learn to build your brand and presence to propel your career forward.
2. Keynote on "Winning as Women - Empowering Female Leadership," with leader of The Good Girls Rebellion and Crazy Busy Women in Balance, Marie Garvey. Gain actionable steps for breaking into "good girl training" and step into your power.
3. Gain strategies for creating a culture that brings out the best in you and your team.
4. Prioritize balance and mental health- Join a candid discussion about juggling competing demands and improving work-life balance and burnout.
5. Leadership development for women at all stages of an equipment finance career.
6. Participate in multiple networking opportunities, including an interactive networking luncheon, cocktail reception, fun walk, dine around and more.

## Who Should Attend?

The Forum is open to women and allies, including both seasoned talent and emerging talent. There is no limit on the number of attendees.

## 2024 ELFA Women's Council

**CATHERINE RODDICK**, (Committee Chair)  
Lead Relationship Manager, Farm Credit Leasing

**MICHELLE SPERANZA**, (Immediate Past Chair) SVP, Chief Marketing Officer, LEAF Commercial Capital Inc.

**TARA AASAND**, VP, Sales & Relationship Management, LTi Technology Solutions

**LAUREN BAINGO**, Program Manager, DLL

**DEBORAH BAKER**, Head of Worldwide Leasing and Financing, HP Inc.

**JERRIE CARTER**, Retail Credit Manager, Volvo Financial Services

**JACQUIE CRIPE**, CLFP, Group Lead, Mitsubishi HC Capital America, Inc.

**LEXIE DRESSMAN**, CFLP, Legal Counsel, DLL

**LEIGH ANN FAGAN**, Senior VP & Controller, McKinley Scientific, LLC

**MARGARET GUTIERREZ**, Senior VP, Corporate Credit Officer, Key Equipment Finance

**KIRSTEN HAWKINS**, Director of Marketing, SCJ Commercial Financial Services

**MAGGIE HOLLY**, Credit & Operations Manager, Senior VP, Hanmi Bank

**AIMEE JACKSON**, Account Management Supervisor, Great American Insurance Group

**ALISA MICARELLI**, SVP-OPS, PNC Equipment Finance, LLC

**KELSEY MUSICH**, Customer Care Manager, Amur Equipment Finance

**JERILYN NICHOLSEN**, Managing Director Business Development, Pathward Commercial Finance

**CARLA POTTER**, Lawyer, Cassels Brock & Blackwell LLP

**SHIRLEY PRIDGEN**, Collections and Customer Service Manager, Toyota Industries Commercial Finance, Inc.

**KIM RIGGS-MOUNGER**, VP Business Development, Orion First Financial, LLC

**SHAE WATSON**, Area Manager, Caterpillar Financial Services Corporation

**DONNA YANUZZI**, SVP - Director of Equipment Finance, 1st Equipment Finance

# Women's Leadership Forum

## February 8-9, 2024

DoubleTree by Hilton Nashville Downtown | Nashville, TN

Presented by the ELFA Women's Council



### SCHEDULE OF EVENTS

*All events will take place at The DoubleTree by Hilton Hotel Nashville Downtown*

#### Thursday, February 8 -----

##### 9:00-10:00 AM **OPTIONAL PRE-FORUM FUN WALK**

*Pre-registration is not required. Come take in some downtown Nashville sights on an invigorating morning walk. We will depart from the hotel lobby at 9 am and return by 10 am.*

##### 10:30-11:30AM **REGISTRATION**

**Location: Cumberland Foyer**

##### 11:30 AM-1:15 PM **Welcome Networking Lunch and Fireside Chat with ELFA President and CEO Leigh Lytle**

**Location: Cumberland Ballroom**

##### 1:15-2:45 PM **KEYNOTE- Winning as Women -Empowering Female Leadership, Owning Female Power and Finding Joyful Success**

**Presenter: Marie Garvey- Leader of The Good Girls Rebellion, The Garvey Group, Inc. and Crazy Busy Women in Balance**

**Location: Cumberland Ballroom**

##### 2:45-3:00 PM **REFRESHMENT BREAK**

##### 3:00-4:30 PM – **Burn Bright, Not Out! - Combatting Professional Exhaustion**

**Presenter: Erika Gilchrist, Award-Winning Speaker & Author, ERIKA GILCHRIST ENTERPRISES**

**Location: Cumberland Ballroom**

##### 4:30-5:00 PM **BREAK**

##### 5:00-6:30 PM **COCKTAIL RECEPTION**

**Location: Cumberland Foyer**

##### 7:00 PM **DINE AROUND**

Have dinner on your own or join a community table dinner group. We'll connect you with a group and an opportunity to meet new people and build relationships. To join a dinner group, please select "Dine Around" when you register for the Forum. Sign-ups will be virtual only. Please look online to reserve your dinner preferences. Once spaces are full, no additional attendee reservations will be allowed.

## Friday, February 9 -----

8:00-9:00 AM **NETWORKING BREAKFAST**

**Location: Cumberland Ballroom**

9:00-9:15 AM **BREAK**

9:15-10:15 AM **BREAKOUT SESSIONS (SELECT ONE):**

**BREAKOUT #1: How to go from Pleaser to Powerful**

**Presenter: Marie Garvey- Leader of The Good Girls Rebellion, The Garvey Group, Inc. and Crazy Busy Women in Balance**

**Location: Cumberland Ballroom**

**BREAKOUT #2: Creating a Work-Life Balance- What Are We Chasing When We Say We Want Better Work-Life Balance?**

**Presenter: Katelyn Denning, Life Coach for Working Moms**

**Location: Cumberland Salon E**

10:15-10:30 AM **REFRESHMENT BREAK**

**Location: Cumberland Foyer**

10:30-11:30 AM **BREAKOUT SESSIONS (SELECT ONE):**

**BREAKOUT #1: Prioritizing Well-Being for Performance and Profitable Growth**

**Presenter: Melissa Hanson, Global Learning Team Lead, Global Learning, Cat Financial**

**Location: Cumberland Salon E**

**BREAKOUT #2: Team Cohesiveness: Collaboration becomes a dazzling dance of synchronized brilliance! Unleash your team's superpowers through laughter-filled exercises, bonding games, and a sprinkle of magic.**

**Presenter: Erika Gilchrist, Award-Winning Speaker & Author, ERIKA GILCHRIST ENTERPRISES**

**Location: Cumberland Ballroom**

11:30-12:15 PM **CLOSING SESSION: RECAP AND WRAP-UP**

**Location: Cumberland Ballroom**

SPONSORSHIP OPPORTUNITIES

Increased Visibility... Leadership Status... Reinforced Reputation... Industry Supporter

Sponsoring events and functions at ELFA meetings provides excellent exposure for your company. As a sponsor, your company is showcased to decision-makers in all facets of the equipment leasing and finance industry. Your sponsorship offers several important benefits, including increased visibility, leadership status and a reputation as an industry supporter. Following are the sponsorship opportunities and benefits available to your company for the 2024 Women's Leadership Forum:

Wi-Fi in meeting room.....	\$2,000
MobileApp.....	\$2,000
Hotel Room Keys.....	\$3,000
Lanyard with Company Logo.....	\$3,000
Thursday Reception.....	\$2,000
Pens with company logo.....	\$2,000
Coffee sleeves with company logo.....	\$3,000
Luncheon.....	\$2,500
Thursday Reception.....	\$2,000
Continental Breakfast.....	\$2,000

Contact Steve Wafalosky at [steve@cvmpmedia.com](mailto:steve@cvmpmedia.com) or (440) 247-1060 if you are interested in becoming a sponsor for this important event.





## REGISTRATION & GENERAL INFORMATION

Please register as far in advance as possible. To register, please go to [www.elfaonline.org/events/2024/WLF](http://www.elfaonline.org/events/2024/WLF).

### Registration Fees

ELFA Member:	\$540
Nonmember:	\$1,080
Women's Council Member or Speaker Fee: (attending entire conference)	\$495
*Speaker Fee:	waived (if attending day of presentation/one day only)

\*See speaker/committee registration and policy under "Speaker/Committee Registration Fee and Fee Policy" below for fee clarification.

### Cancellation Policy

- **Refund minus \$100:** Should you need to cancel, refunds will be processed less a \$100 administrative fee.
- **No refund:** No refunds of registration fees will be given for cancellations received on or after **February 1st**.

**Please Note:** Cancellations by telephone will be accepted, but must be followed up with a letter that includes the name of the ELFA staff member who accepted the cancellation. This letter may be:

- mailed to Janet Fianko at ELFA Headquarters:  
1625 Eye St., NW, Suite 850, Washington, DC 20006
- emailed to Janet Fianko at [jfianko@elfaonline.org](mailto:jfianko@elfaonline.org)

### Substitutions

Substitutions for the entire program may be made at any time including on-site registration.

### Non-Members: Please read carefully

1. A non-renewing, *Regular Member organization* will be permitted to attend one ELFA conference as a non-member and pay the applicable non-member registration fee. If the company wishes to attend another ELFA conference thereafter, it must join as a Regular Member.
2. An organization that has never been a member of the ELFA, and is *qualified to be a Regular Member*, is subject to the same attendance policy that applies to the non-renewing ELFA Regular Member: i.e., it will be permitted to attend one ELFA conference as a non-member and pay the applicable non-member registration fee. If the company wishes to attend another ELFA conference thereafter, it must join as a Regular Member.
3. New members will receive a discount (the difference between the non-member and member registration fee) towards their dues if they attend a conference as a non-member, pay the non-member registration fee, and subsequently join the ELFA within 60 days.

To learn more about ELFA membership and its benefits, contact Julie Benson at [jbenson@elfaonline.org](mailto:jbenson@elfaonline.org) or (202) 238-3432.

### Hotel Reservations

A block of rooms is being held for WLF 2024 attendees at The DoubleTree by Hilton Downtown Nashville, located at 315 4th Ave N, Nashville, TN 37219. A special discounted conference rate of \$249 plus tax is offered to attendees.

Reservations for the event will be made by individual attendees directly with The DoubleTree by Hilton Nashville Downtown Reservations at 1-800-222-8733.

Reservations by attendees must be received on or before 5:00 PM CT on January 16th, 2024.

### Getting There

The DoubleTree by Hilton Downtown Nashville is located at 315 4th Ave N, Nashville, TN 37219.

The hotel is located in downtown Nashville, just a five-minute walk from the bars and nightlife on Broadway and eight miles from Nashville International Airport. Famous attractions like Ryman Auditorium, Bridgestone Arena, and the Country Museum Hall of Fame are within half a mile of our door.

For additional hotel information, please visit the hotel website at <https://www.hilton.com/en/hotels/bnadudt-doubletree-nashville-downtown/>



## Sponsorship Opportunities

Sponsoring events and functions at ELFA meetings provides excellent exposure for your company. Please contact Steve Wafalosky at [steve@cvmpmedia.com](mailto:steve@cvmpmedia.com) or (440) 247-1060 for more information.

## Attire

Business casual is appropriate for this meeting.

## CONFERENCE COMPLIANCE

### Photographs Taken at the Conference – Please Note the Following

Photographs of speakers and attendees may be taken at this event. These may appear in ELFA publications or on the ELFA website. By registering, you authorize ELFA the right to use any photographs taken of you during the course of the event.

### Attendee Contact Information – Please Note the Following

By registering for this event, attendees authorize ELFA to share your contact information, including but not limited to email address and telephone number with other registered attendees, sponsors, and exhibitors. For more information please contact Janet Fianko at [jfianko@elfaonline.org](mailto:jfianko@elfaonline.org).

## Inquiries

If you have a question about this conference, please call ELFA Professional Development at (202) 238-3400.

Email for registration inquiries: [jfianko@elfaonline.org](mailto:jfianko@elfaonline.org)  
(Note: no registrations can be made by telephone)

Email for conference brochure:  
[epreston@elfaonline.org](mailto:epreston@elfaonline.org)



## ELFA Code of Professional Conduct

Thank you for choosing to enhance your professional development by participating in ELFA activities. Our goal is to ensure that we promote a safe, inclusive, and productive environment for all activity participants.

We ask that you help us make each ELFA-sponsored activity welcoming and respectful to all participants, regardless of their race, gender, gender identity and expression, age, sexual orientation, disability, physical appearance, national origin, ethnicity, political affiliation, or religion. We do not condone, nor will we tolerate harassment of our participants, including ELFA and facility staff, or the on-premise staff at host events in any form—in person or online.

Examples of harassment include offensive comments, verbal threats or demands, sexualized images in public spaces, intimidation, stalking, harassing photography or recording, sustained disruption of sessions or events, and unwelcome physical contact or sexual attention.

We expect all participants—attendees, speakers, sponsors, volunteers, and staff—to follow the Code of Conduct during the conference. This includes conference-related social events at off-site locations and in related online communities and social media. Participants asked to stop any harassing and/or non-inclusive behavior are expected to comply immediately. Conference participants violating this Code of Conduct may be expelled from the conference without a refund, and/or prohibited from attending future ELFA events, at the discretion of ELFA.

Please bring any concerns to the immediate attention of the event staff, or contact Lisa Ramirez, ELFA Vice President of Business and Professional Development, at [lr Ramirez@elfaonline.org](mailto:lr Ramirez@elfaonline.org). You may also report violations by calling +1 202-238-3414. Thank you for your help in keeping this and all ELFA events professional, welcoming, and respectful to all.

