

AGENDA

Sunday, March 26

8:00 – 9:00 am

Golf Registration

Oak Marsh Course at Omni Resort

9:00 am – 3:00 pm

Golf Outing

Oak Marsh Course at Omni Resort

6:00 – 7:00 pm

Hosted Reception

8 Flags Patio and Lawn

7:00 – 9:00 pm

Hosted Dinner

8 Flags Patio and Lawn



Welcoming Remarks:

RALPH PETTA

President and CEO
Equipment Leasing and
Finance Association

Monday, March 27

7:30 – 8:30 am

Roundtable Registration

Cumberland

7:30 – 8:30 am

Hosted Breakfast

8 Flags Patio and Lawn

8:30 – 10:00 am

Opening Remarks

Cumberland



BOB NEAGLE

CEO Finova Capital
Chair of the Board,
ELFA

Keynote Speaker:



SHERYL CONNELLY

Former Manager of
Global Trends at Ford
Motor Company

Confessions Of a Corporate Futurist:
Coming Trends That Will Revolutionize Your
Business

10:00 – 10:15 am

Refreshment Break

10:15 – 11:15 am

Panel and RoundTable Discussion with Sheryl Connelly

Cumberland

ELLEN COMEAUX

SVP, Commercial Division Leader
TIAA Bank

BOB NEAGLE

President & CEO
Finova Capital, LLC

AGENDA

KIRK PHILLIPS

President & CEO
Wintrust Commercial Finance

KATHLEEN CANUM

SVP, Administration
Canon Financial Services, Inc.

11:15 – 11:30 am

Refreshment Break

11:30 am – 12:30 pm

The View from All Sides of Washington
Cumberland



Moderator:
ANDY FISHBURN
VP of Federal Government
Equipment Leasing and
Finance Association

DREW CANTOR

Partner
Tiber Creek Group

JAY HEIMBACH

Partner
Tiber Creek Group

12:30 – 2:00 pm

Hosted Luncheon
8 Flags Patio and Lawn

2:00 – 3:30 pm

Keynote Speaker:
Leadership and Diversity Workshop
Cumberland



GINNY CLARKE

Former Director,
Executive Recruiting
at Google
Holistic Leadership
Strategist

3:30- 4:00 pm

Refreshment Break

4:00– 5:15 pm

Keynote Speaker:
Cumberland



MATT MCFADYEN
Leadership Master
and Adventurer

How to Excel in Teamwork and
Leadership in Times of Stress

5:15– 6:15 pm

Hosted Reception
8 Flags Patio and Lawn

Dinner on Your Own

Tuesday, March 28

8:30 – 9:30 am

Hosted Breakfast
8 Flags Patio and Lawn

9:30 – 10:45am

Keynote Speaker: Economic Update
Cumberland

AGENDA



JASON TURNER
Chief Investment Strategist
Great Lakes Advisors, LLC
A Wintrust Wealth
Management Company



Speaker:
**CAMERON W.
KRUEGER**
Managing Director
Accenture

11:00 – Noon

**The Metaverse: A New Era for the
Equipment Finance Industry**
Cumberland

When Neal Stephenson coined the term “metaverse” in his 1992 science-fiction novel, *Snow Crash*, he could hardly have foreseen that the phrase would be everywhere by 2023. With tech giants like Tencent, Meta (aka Facebook) Amazon and Microsoft all making big bets on the metaverse, there is little doubt that the metaverse is on the verge of an evolutionary leap. This will focus on how the internet is being reshaped and is already transforming equipment finance. No topic has exploded quite like the metaverse. While extended reality technology has been around for some time, the topic’s momentum has recently accelerated with some analysts now predicting the metaverse to be an \$8 trillion opportunity.

Get acquainted with the metaverse, discover key trends and the emergence of opportunities for our industry and discussion on how lessors and lenders are entering the Metaverse with purpose.

Noon – 12:30 pm

Roundtable Wrap Up