

WOMEN'S LEADERSHIP FORUM

April 20-21, 2020 • Hilton Palmer House • Chicago, IL



Igniting Your Future

SCHEDULE OF EVENTS

Monday, April 20

7:30-8:30 am

Registration for Pre-Conference Workshop

7:30-8:30 am

Breakfast Available for Pre-Conference Workshop Attendees

8:30-10:30 am

PRE-CONFERENCE WORKSHOP

Ignite Your Tomorrow: Technology, Trends & the Future of You

(pre-registration required; limited to 90 attendees)

Now more than ever, women have an incredible opportunity to take advantage of cutting-edge innovations and trends to advance their careers. How do you imagine the future of your career in an environment of disruptive innovations and accelerating change? Future relevance requires staying on top of advancing technology trends. But doing so amidst real daily demands and the flood of information can be overwhelming. Join technology strategist Deborah Reuben for an interactive and engaging pre-conference workshop. Learn practical tips for understanding the implications of rapid technology change, monitoring trends and thinking about the future in a way that ties back to decisions you make and actions you take today. By the end of this session, you will be able to:

- Recognize implications of the pace of technology change and identify the forces of change that will impact your career and industry over the next five years.
- Select key exponentially advancing technology categories to watch.
- Choose new tips to apply to your professional life to help you keep up with trends and stay relevant with the least amount of effort.

Presenter:

DEBORAH REUBEN

President, Reuben Creative, LLC

10:30-11:30am

General Registration

11:30am-1pm

Welcome Networking Lunch

Presenters:

MARTHA AHLERS

ELFA Board Chair

President, United Leasing & Finance

DEB BAKER

Chair, ELFA Women's Council

Head of Worldwide Leasing & Financing, HP Inc.

1-2pm

Keynote: Plan 'G': Where Confidence and Resilience Intersect

All of us come face-to-face with challenges and events that are beyond our control. How we respond to these situations can be the difference between surviving and thriving. Leadership expert, best-selling author and executive coach Grace Killelea has a unique ability to cut through the rhetoric and resonate deeply by sharing the keys to face and overcome crushing change and deep stress. Understanding that we each have an opportunity to move from resistance to resilience, to thrive after challenges and to learn to use failure as an opportunity to "spring forward" with strength and purpose is at the core of success. You'll learn:

- How to get back up when you've been kicked to the curb. Learn how to stop running, drop your fear and roll with the punches.
- How to stop the inner critic from being the GPS of your life.
- The difference between endurance and recovery. Resilience is a decision we have to make and remake.
- How to develop tools and strategies to move from merely surviving to thriving.

- How to manage your intention and recognize your impact.
- Using Grace's four R's of leadership (relationships, reputation, results and resilience), how to understand stress behaviors and what the triggers are, how to triage and to come back, and how to break through and claim success—whether it's your own life or career situation.

Presenter:

GRACE KILLELEA

CEO of The GKC Group and author of *The Confidence Effect*

2-2:45pm

Book Signing & Refreshments

2:45-3pm

Break

3-4:30pm

Executive Leaders Panel

Hear directly from equipment finance industry leaders and discover insights that you can apply to your own career. This moderated panel discussion will include a diverse group of executives who will share their personal stories about their roads to success. What have been their biggest career challenges? What are key lessons learned? What advice do they have for others building a career in equipment finance? Audience members will be encouraged to ask questions!

Moderator:

JENNIFER FANZ

Chair-Elect, ELFA Women's Council
Director of Sales, US Healthcare, DLL

Panelists:

MAUREEN CARR

Managing Director, Pacific Western Bank

XIANG JI

Commercial Risk Manager, Toyota Industries

ALAN SIKORA

CEO, First American Equipment Finance

MICHELLE SPERANZA

SVP, Chief Marketing Officer, LEAF Commercial Capital Inc.

JILL YORK

President, Head of Equipment Finance and Leasing Solutions, Fifth Third Bank

4:30-5pm

Break

5-6:30pm

Cocktail Reception

7:00pm

Dine Around

Have dinner on your own or join a community table dinner group. We'll connect you with a group and an opportunity to meet new people and build relationships. To join a dinner group, please select "Dine Around" when you register for the Forum.

Tuesday, April 21

6:15-7:15am

Optional Yoga Class

(pre-registration required; limited to 24 attendees)

One-hour class includes yoga mat and water for each participant.

7:30-8:15am

Optional Working Breakfast – Self-Awareness: The Foundation of Emotional Intelligence

Self-awareness is the first step of emotional intelligence. It brings an understanding of how to identify your emotions, how to understand your triggers and how to impact them. How self-aware are you as a leader? Please join us for this (optional) interactive and fun breakfast session.

Presenter:

ANDREA HART

Global HR Director, Caterpillar Financial Services Corporation

8:15-8:30am

Break

8:30-9:30am

Keynote: How to Defuse the Landmines We Plant in Our Lives

Life is hard enough! There are "landmines" at work with bosses and co-workers, our children's school, the political climate, etc. Unfortunately for some reason we often go ahead and plant MORE! Things like Comparison, Insecurity and Negative Self Talk don't serve us and eventually blow up in our lives. This session will help you eradicate these and protect your joy.

Presenter:

KELLY ACCETTA

Personal Development Coach and Success Trainer

9:30-10am

Break

10-11am

BREAKOUT SESSIONS (choose one):

Breakout #1: Overcome the Overwhelm (for Emerging Talent)

As you advance in your career and take on additional responsibilities, how can you calm the chaos and avoid burnout? This strategy session will help you “get it all done” including TIME FOR YOU! Learn effective strategies to live a highly productive life in peace.

Presenter:

KELLY ACCETTA

Personal Development Coach and Success Trainer

Breakout #2: Keeping Your Career Fires Burning (for Seasoned Talent)

In keeping with the theme “Igniting Your Future,” interactive session will focus on fueling your career fire. Have your career plans ever been “rerouted”? When you are faced with challenges and bumps in the road, how can you keep your fire burning? And how can you continuously fuel your fire, and not let setbacks extinguish your flame? A panel of seasoned industry executives will share their personal stories and invite attendees to engage in the conversation.

Moderator:

DEB BAKER

Chair, ELFA Women's Council

Head of Worldwide Leasing & Financing, HP Inc.

Panelists:

LORI FRASIER

Chief Human Resources Officer, CPI Card Group

JULIE PRAY

Vice President, Operations, Midland Equipment Finance

KELLY SKALICKY

President and CEO, Stearns Bank

SCOTT THACKER

CEO, Ivory Consulting Corporation

NAHID ZAMIR

Senior Vice President, Front-End Operations, Business Capital, CIT

11-11:30am

Closing Session: Recap and Wrap-Up

Presenter:

JENNIFER FANZ

Chair-Elect, ELFA Women's Council

Director of Sales, US Healthcare, DLL